



residence

A Classic Dance and Soulful House Music Party
presents



legendary UK Groovemasters

Bobby & Steve



for an energizing
pre-conference
warehouse party
guaranteed to put
you "in the groove"
of WMC '07

3.17.07

AREA 57

5701 NE 2ND AVE, MIAMI



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BOBBY & STEVE



**Pre-Conference
Warehouse**

**Party
3.17.07**

@ AREA 57

Description of event

Set against the impending background of the 2007 Miami Winter Music Conference, Residence presents an appetizing pre-conference warehouse party starring a performance by UK's legendary DJ/Producer twins, Bobby and Steve (www.bobbyandsteve.net).

Although most of the events for Winter Music Conference take place at nightclub venues on South Beach or Downtown Miami, this highly anticipated event is building to be the biggest pre-conference party on the mainland. The location for the party, Area 57, is a huge renovated warehouse that boasts a gallery/projection room, an inside and outside dance space AND a sand beach.

The event will also feature classic dance and soulful grooves provided by Residence's own DJ Peace, Chilly, DJ Chris, Djinji Brown and Sela V. Adding to the excitement will be African dance and drumming, face painting, art exhibit, a fashion show presented by Black Brits USA, as well as food, clothing and jewelry vendors. This unofficial kick off to WMC 2007 (which commences officially on March 20), promises to attract conference badgeholders and non-badgeholders alike, whose ability to attend the event will be facilitated by free transportation from South Beach to the warehouse and back again.

By combining some of the best local and international talent; partnering with local businesses, media and artists, this "urban cultural event" will be an entertaining, diverse, and enjoyable experience for adult dance music lovers of all nations.



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Residence Is...

(Circle all that apply)

1. A nonpretentious party for people who love dance and music
2. A party whose approach is “organic” and whose setting is “warehouse-style”
3. A dance music party started by The Conscious Collective in 2005
4. A DJ Agency which features DJs Chilly, Peace, Chris, Djinji Brown, Buddy Bear and Sela V
5. Preparing to give their first party of 2007 on March 17th at Area 57 featuring Groovemaster Twins Bobby and Steve from London, England, who had the longest running garage/house program on BBC radio
6. Accessible via www.residenceparty.com

ANSWER: All of the above...

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WHO WE BE - BOBBY & STEVE

BOBBY & STEVE



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Bobby & Steve were brought up on and inspired by the greats of soul music, such as Teddy Pendergrass, Loose Ends, The Chi-Lites, Leroy Burgess, McFadden & Whitehead, Barry White, Thelma Houston, and the Jones girls. Born and bred East End twins Bobby & Steve's musical heritage rests firmly on the shoulders of soul funk and disco.

In 1984, at just twenty years of age the twins landed their first regular DJ gig at a local wine bar, 'Simpson's', and soon afterwards were holding regular Saturday night warehouse parties, searching out illegal venues which were big enough to hold the hoards of followers as the word spread. Bobby & Steve soon became both instrumental and respected figures in the eighties warehouse party scene, through playing their favourite soul and funk music at their own parties alongside fellow guest DJ's Norman Jay & Jazzy B from Soul 2 Soul Fame.

From the early days of their influential soul haven Klub Zoo, to their monumental 10 Year Anniversary 'Garage City' party at Fabric IN 2000 to their ten year show on Kiss FM, Bobby & Steve have been constant figure heads in championing the soulful House Sound. Two of the most respected names in dance music, Bobby & Steve, Zoo Events, and now Zoo Groove Stereo Records, continue to command respect for their huge success, past, present and future.



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Sponsorship Opportunities: Souvenir Program Guide

FULL PAGE AD

- 8" X 10"
- Color
- Custom Layout w/Original Artwork or use your own

\$300

1/2 PAGE AD

- 4" X 8"
- Color
- Custom Layout w/Original Artwork or use your own

\$150

1/4 PAGE AD

- 4" X 5"
- Color
- Custom Layout w/Original Artwork or use your own

\$75

BUSINESS CARD

- 3" X 2"
- Color
- Custom Layout w/Original Artwork or use your own

\$30

BUSINESS 'SHOUTOUTS'

- \$5 PER ONE LINE SHOUTOUT
- (Email us your logo and contact info)

PATRON "SHOUTOUTS"

- \$1 PER ONE LINE SHOUTOUT
- (Maximum – 5 words per line)



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For More Information

If you are interested in knowing more about Residence Party and our upcoming event, or if you would like to participate as an artist, sponsor or vendor, please call Sela at (305) 986-9379 or email residenceparty@yahoo.com

We'll see you on March 17th... Stay Tuned!

